



FULL NOMAD
— In search of place —

Meet Steff, the Full Nomad

When Canadian Steffani Cameron set off in September, 2015, to go "Full Nomad" for five years, she'd only flown once in 20 years — Vegas weekend, baby! Nomad living was a "real departure." Now she's a role model for others seeking a travel life. As she slow-travels around the world, everywhere is on the Full Nomad's horizon. A journalist by training, Steff's 12 years of honest, open blogging mixed with rich storytelling and professional fact-checking means Full Nomad is becoming a trusted brand in travel.

 1500+

 4700+

 6000+

 1400+



Audience

Male: 62%
Female: 38%
25-34: 44%
35-54: 33%
USA: 56.04%
Canada: 9.84%
Britain: 9.64%



Statistics

Sessions:
Pageviews:
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Where She's At

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